Mask-making as identity English class: a case study project in a high school

Peter Smagorinsky

Professor of English Education, The University of Georgia

Michelle Zoss

Doctoral Student, The University of Georgia

Cindy OʻDonnell-Allen

Associate Professor and Director of the Writing Project, Colorado State University

Abstract

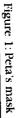
students and was designed to help them think about themselves as school. The unit was the first thematic exploration of the year for the during a unit on identity in a 12th-grade English class in a U.S. high approach in fact covers the same territory as that of the digital revolution, should see such work as part of the long tradition of creativity within an example of multimodality and evidences why teachers and researchers developing better understandings of themselves. The study demonstrates engagements with literary and artistic texts serve as vehicles for readers, writers, and individuals. The teacher's goal was to have students' pseudonym), as he reflects on a significant composition he produced that is that multimodal 'tools' engage all the cultural resources of students English. It also demonstrates how such an apparently 'traditional' artistic how students' engagement with more 'traditional' artefacts is essentially This study reports on the composing process of one student, Peta (a much typical school activity that is perceived as pointless and tedious. from their domestic, community and school settings, in contrast with

Key Words

Arts, at-risk students, multimedia composing

Introduction

writing that students do in English classes. It is, rather, a mask that Peta exploration of self in relation to the senior curriculum. The curriculum by his teacher, co-author Cindy O'Donnell-Allen, as part of a year-long identity (see Figure 1). The mask was a form of composition assigned made from gauze and plaster and decorated in ways that represented his The particular composition we study in this research is not the typical beginning of the year to include accessible international literature was ostensibly focused on British Literature, but Cindy adapted it at the focused on issues of personal identity. The mask-making activity was and personal life trajectory. (Applebee, 1996) that Cindy encouraged about students' notions of self Allen, 1998a, 1998b, 2000) as part of the ongoing curricular conversation meaning-making efforts and compositions (see, e.g., O'Donnell-Allen, in part of Cindy's year-long effort to include the arts among her students' press; O'Donnell-Allen & Smagorinsky, 1999; Smagorinsky & O'Donnell-





testing movement that has overtaken U.S. schools challenge, particularly in the face of the current high-stakes standardized of expanding the range of semiotic systems available to students (e.g., some political arguments have recently been mounted to support the idea cognitive development or democratic participation (Moody, 1990). While peripheral domain, justified more in terms of cultural aesthetics than importance of the arts in a mainstream education, arts have remained a Gardner (1973), Eisner (1976), and others have long argued for the among the first programs cut during times of economic stress. While The arts have traditionally been undervalued in U.S. schools, often being The New London Group, 1996), few schools have taken up the

The study

while composing his mask, we investigate the following questions: during the process of artistic composition. To explore his experiences Our study of Peta suggests that much worthwhile learning can occur

- 1. How was the mask-making activity situated within the culture of this classroom?
- What composing processes are revealed during Peta's production of his mask?

Method

Data Collection

mask composition. to reconstruct the classroom activities to account for the setting of Peta's teaching log, and curriculum materials. Each of these sources enabled us Data included field notes from daily classroom observations, Cindy's

The primary data source was a retrospective protocol (Ericsson & Simon, Peta's protocol was recorded and transcribed for analysis. thinking process, stimulated by consideration of the finished product. retrospective protocol the participant reconstructs a recently-completed 1993) conducted with Peta based on his completed mask. In a

Data Analysis

coding system included three general types of codes to help us authors, and their analysis was reviewed and verified by Cindy. The in which they learned to use the tool. The full set of codes and their solve goal-oriented problems, and setting that served as the social context the structure for the activity of their text production, tool employed to understand the students' situated composing process: goal that provided Peta's protocol was collaboratively analyzed by the first and second frequencies is listed in Table 1 overleaf.

Table 1

-,	Tool:Symbol:Facial features*	Tool-Symbol:Color			Process:Problen	Process:Pre- or post-writi	Tool:Design Process:Materials-based process					Convention:Genre	- 1			Tool:Artist's Oualities:Emotional mediator	Setting Intertext:Personal experience		Serring-Intercontext: British Literature	n Com		Coal Self-Meaning ambiguous	Goal Self-Investment	Coal Self Identity	GOALSELLEAPECIANO	Coll. Commentions	Communication	Qualities: Repea	Oualities		Effect		imposed fra	Coal Context Material affordance/constraint
6		9	7	٥	1.4	Jo		1.	, U	5	ري ا	ß	~	13	6	∞	7	20	6	11	10	6	Q	16	13	4	10	7	w	4	7	6	2	v

^{*}Tool:Symbol:Facial features include cheek, eyebrows, forehead, mouth, nose

^{••}Tool:Symbol:Linear elements include angular, curvilinear

^{***}Tool:Symbol:Nonfacial features includes vine, water drop

We identified three kinds of goals in the protocols:

- those suggested by the context of production, including the ways in composing; the ways in which Cindy's teacher-imposed framework which available materials both afforded and constrained the students of their activity limited their composing; directed their work; and the ways in which the temporal framework
- those related to the mask quality such as color relations, the effect of the mask on others, repeated elements that produced a pattern, and
- reveal or develop their identity, their investment in the activity, their the students' self-selected goals, such as their communication of an projection of self into the mask through images, colors, and symbols, idea or emotion, the expression of emotions, their use of the masks to

each text is derived in some sense from a prior text (Barthes, 1981). For routine use of writer's notebooks to sketch out ideas in Cindy's class or the recurring social practices in a setting (Floriani, 1993), such as the the intercontext and intertext of production. The intercontext refers to how to use the tools they employed. We identified two types of settings Setting codes described the activity setting in which the students learned intertext refers to the ways in which all texts are interconnected; that is, the habitual practices students used when doing art at home. The he drew on for his mask. Peta, these included personal experiences, which were the 'texts' which

image, and symbol. into five categories: artist's quality, design convention, design process, The tools that we identified in the students' composition of masks fell

spiritual connection to the earth), reflection (i.e., how the process of spiritual mediators (e.g., the use of the color brown to represent a use of swirls to represent chaos in both nature and personal life), mask. These included what we termed emotional mediators (e.g., the A number of artist's qualities contributed to Peta's efforts to compose his mask composition prompted Peta to think about and represent himself)

colors and images, the representation of emotion such as the rage he including genre features such as what he called 'primordial' elements he borrowed from the African National Museum of African Art, patterns for Peta drew on a number of design conventions to help shape his design, depicted through the mask, and so on.

> nonlinear thinking rather than wholly planned composition in the process of composition, the use of a materials-based process (i.e., a plan as to prioritize decision-making, and so on. design, the use of a problem-solving bierarchy to compose the mask so production of the mask, pre- or post-writing in relation to the mask that emerges through engagement with the materials of production), Peta's design process included formative evaluations made during the

drew on from personal experiences to provide content for his mask. The primary type of image that Peta employed was narratives, which he

nonfacial features such as a vine. Peta's use of symbols included color, facial features, linear elements, and

Context of the Investigation

teaching in public high schools. Cindy valued play-oriented activity, Cindy. At the time of the data collection, Cindy was in her ninth year of assessment through student portfolios. She was strongly influenced by writing, reader-response approaches to literature, strategies for inquirymultimedia composing, group work, process-oriented approaches to was influenced by her first professional assignment as a drama teacher, informed her approach to teaching high school students. Second, she kindergarten activities of play, projects, and growth-oriented activities were emphasized. Her exposure to the constructive nature of enrolled in a kindergarten in which discovery and play-oriented learning kindergarten teacher, and Cindy's own young children were at the time two factors in her orientation to teaching. First of all, her mother was a based and inductive learning, methods for instructional scaffolding, and ethnic heritage: The Native American tribes of the Cherokee, Delaware, interaction, and performance in responding to literature. an experience that led her to structure her classes to promote activity, Peta. Peta was a male who counted a variety of nationalities in his the English, Irish, Scottish, and French. His primary identity was as a Kiowa, Sioux, Cheyenne, and Arapaho; and the European nationalities of traditional Native American beliefs and practices. He recounted, for Nocona.) With long black hair and deep copper skin, he maintained chose his pseudonym based on a Comanche chief from the 1800s, Peta Native American. (His real name was that of a Comanche tribe chief; we tribal naming ceremony: instance, several experiences from his childhood and youth, including his

I would be about a year old, and my dad, be is real into the Indian on my birth certificate, and look at what the Indian given name is is not my given name, but my given name is [Peta Small] which is religion, and there was this naming ceremony. [My Indian name]

you would go out - you would leave and walk around the tepee and sometimes friends and relatives, and they take you into the you have got this tepee, and you have several members of your clan notice things such as any wildlife that is around, the weather, and just sort of experience what is going on such as - you would tepee and they have songs going on and prayer. And periodically anything that happens to be going on.

something to do with running water [because] there was a river nearby. the audiotape), he said, 'I can't remember the exact translation, but it had When asked the meaning of his Indian name (which was inaudible on

colleagues of Cindy's - one who taught psychology and one who sponsored the school's Native American student club sponsor (a club that fits poorly with Western notions of punctuality, deadlines, etc. Two cyclical orientation to time (Krueger, 1989), a way of observing time that Another aspect of Native American culture that Peta reflected was his composing his life map for Cindy's class - a 'map' that represented key difficulty in keeping schedules, being punctual, and meeting deadlines Peta was leader of at the beginning of the year) - told her that his linear but the maps are linear. life map being linear either. It doesn't make sense. No way in life is events from his life on a journey path - that 'I don't like the idea of this made it hard for him to meet the expectations of school. Peta said while

required extended periods of hospitalization. Peta was working two partcompounded by the fact that his father had abandoned his family a few Peta's challenges in satisfying school requirements were further time jobs to help with the family's finances. Cindy was concerned early years previously, and his mother had a series of medical problems that remaining in school, writing in her journal, in the year about his prospects for seeing the year through and

I'm so hopeful for him this semester. He's almost ebullient (for Peta) want him to graduate from high school, but the odds don't look connected with him more than I thought I did last year... I just class. 'I requested you,' he said. So somehow I must have worried [that the problem] was me. But now be's re-enrolled in my Last year [when he was in my class], he just stopped coming, and I reappear and he falls into his characteristic state of numbness. right now, but I fear it's only a matter of time before the absences

experiences in school stood in stark contrast to the intelligence he dropped out of school by the first semester's end. His dissonant Cindy's concern was realized when Peta's attendance tailed off and he

> own nurturing personality which he revealed through his role as a showed through his mask composition, which we describe later, and his helping people.' awaited him in life, it would follow from his central value that 'I like mentor to a youngster in the community and his statement that, whatever

The Mask Activity

where they could draft or sketch ideas), learned to keep double-column activity students had bought and begun to use writer's notebooks (places reading logs in response to their literary reading, started to keep writing The mask activity took place as part of a unit on identity. Prior to the portfolios in which they reflected on their identities as writers, mirrors to sketch out how other people saw them and how they saw constructed life maps, explored significant childhood memories, and used

students that 'masks serve as identities because when you put on a mask taught English in one of the district's middle schools. Candace told the an artist in residence for the state Council for the Arts and had previously The mask activity was taught by Cindy's friend Candace, who worked as and discussed with students what the various symbols might represent. showed several masks made by people from workshops she'd conducted you become what the mask represents - we become our mask.' She

layered plaster strips. When the student model's plaster was dry, mask construction: a base of petroleum jelly, on top of which she She then asked for a volunteer and went through the whole process of work in pairs to create their own masks. Candace helped her peel the mask off, and the rest of the class began to

writer's notebook to create her own cluster that outlined her sense of up your character.' She told the students that they could either do a identity. She encouraged students to 'Think of some qualities that make During the next class session Cindy modeled how she had used her own absent on this day but composed his mask at home. When he returned they might use symbols on their masks. During the next class the Students spent the remainder of the class thinking and talking about how placement, and symbols, which Candace then explained further. moved from the cluster to her mask, thinking about such things as color, cluster or a more conventional outline. She then explained how she had students decorated their masks based on these preparations. Peta was composition for first author Peter. to class, he provided a retrospective protocol about his process of

Results

Peta's protocol revealed that he engaged in a variety of composing processes often identified by writing theorists as critical and even exclusive (e.g., Emig, 1971) to writing. As Table 1 reveals, he worked within a set of parameters defined by his teacher's expectations and the limits and potentials allowed by the materials he used. In this report we focus on his production within these constraints and affordances, both of which followed from the contextual information we have already provided.

Our focus in this study is on aspects of Peta's composition process that particularly contributed to his human development. We focus on his design process, his self-selected goals for the mask (particularly in terms of how his composing process both represented and contributed to his understanding of his life's meaning and his development of an identity), the emotional and spiritual realizations he came to through his composition, and the symbols and images he used to represent these issues on his mask.

Design Process

Peta's design process reveals an emergent approach to his mask design. That is, he did not plan his mask design ahead of time and then execute it wholesale, but rather engaged in planning as his conception of the mask unfolded. The following exchange, for instance, reveals that he began with a sketch on the mask's surface as part of what we called a materials-based process: a design approach in which planning emerges through engagement with the materials of production rather than being conceived of prior to working. Such an approach tends to produce a provisional text, a draft of the composition that inevitably will be reconsidered through a process of reflection and revised or extended through further materials-based decision-making.

	Peta:
where I but a pencil here.	It's just very - it was a very loose composition. Like you could see

Peter: Yeah. So you did actually sketch some of this before you

Peta: Yeah.

Peta:	Peter:
I did it with the vines, but I didn't do it with the leaves. I just	Did you do that with all of that or just some of the parts?

could follow a basic pattern, but not really. I didn't keep to it.	circles or something. And then with this, I just did like that so I	did and then with this, I just went like that - a little like spike	did the root of it. There where the red is. That's basically all I	I did it with the vines, but I didn't do it with the leaves. I just

Such an approach relied on a *formative evaluation*, Peta's in-process assessments of his provisional texts as a way to determine his next action.

Peta also engaged in what we termed *nonlinear thinking*, which Allen (1987) argues is more likely among Native Americans than Westerners. When asked what the blue drops of water were on the mask's forehead, Peta said, 'It's just sort of how I was representing the - when you're thinking, you're not thinking, you know, linear or anything, it's just - it's not one thing, it's like multiple things and it's like the rain of ideas and thoughts just happened to be going on.' This approach was consistent with his materials-based approach to design in which he was not bound to a plan but made new decisions as his design emerged.

Further, Peta used writing as part of his design process. His mask composition was part of a multimodal exploration of self, one in which he produced a poem in conjunction with the mask. He wrote the following, for instance, after completing his mask, saying that it put into words some of the ideas he was trying to express through his mask:

So its people bave many faces to get to the meanings of some unknown point and find a marker that are within the words of this saying. With all of your nice guys' and gals' faces of innocence smiling with such a lie that you think can't be seen, but I have lost my ignorance and refuse to play the drama of joy and misery, for I am my keeper and the thrilling fluid binds my words. With the pouring and beating drops of my mind raise up a rage from deep inside, and you will find a stream of flash and flood of imagery coming down on your sleeping mind, and if you hit the sleep bead on man's simple machine, then you shall get and deserve a little silence.

Peta read this poem aloud; he said,

I don't let other people read it. You notice I didn't let you read this? I read it to you. I almost - I used to let people read it, but then people would talk to me about it and they would take it in a different point which is perfectly fine but when I write, it's usually for someone and I want them to get - I don't want them to - I want them to get bow I mean it so I read it to them.

Because he intended to read his writing for others, and because his performance relied on the reaction of his audience, I wrote pause at the bottom' because I was just going to like look out or look at whoever I was reading it to' to determine how to proceed.

painted it?

class notwithstanding. if unfortunate from an educator's perspective, not surprising in terms of on his Native American community's ways of engaging with the world is, which U. S. schools work, his decision to drop out of school and focus nonlinear, emergent, and interactive. Given the generally linear ways in his school's relatively limited avenues for thinking and acting, Cindy's These various processes suggest that for Peta, his mask composition was

time, he revealed himself to be a serious, thoughtful, and committed school assignments, and tenuous commitment to school; at the same express himself, to embody his identity, to express meaning, to project whole, however, provided few opportunities for engagement in what he young man in relation to issues that concerned him. School on the Peta, we recall, had a history of spotty attendance, erratic effort on Most of Peta's goals for his mask were personal: to communicate, to found important. his mask design as a personal project in which he was highly invested. himself into his mask. These goals suggest that for the most part he saw

mold, but then completed his composition at home. Later, he returned and interest. He missed a number of classes after making the plaster from most of what he did in school. that the mask provided him with learning opportunities that were absent to class to discuss his completed mask with the researcher. We see, then The mask activity, however, was something that commanded his attention

through the following exchange: Peta's work on his mask embodied a series of goals that are revealed

	Peter:
pinkish?	Why is your nose yellow with a kind of a red triangle or

Dotor.	Peta:
The william is ware?	Because that is how I was wanting to represent the inner rage.

Peta:	Peter:
It's coming from - you know, sometimes when you get mad, you	The yellow is rage?
sometimes when	
you get	
mad, you	

	Peta:
have pressure that's like right here	It's coming from - you know, sometimes when you get mad, you

,	Peter:
•	ц
-	Up between j
	veen
	ت
	your e
	7
:	eyes?
-	

eta:
Yeah
And I put
put i
around
the
brow.

Peta: Peter: just where - or does it stay there? So that's where you feel it coming - is it coming out or is that Ub bub.

			Peta:	
expressing it and all that stuff, it cools it down.	sets things in motion. Of course, by thinking about it and	maybe - yeah, it just kind of feels everything else. It kind of - it	It seems to like - it kind of feels everything else. It's, I guess	*

Peter: Is that what your point at the forehead is, why you say that?

Peta:

Peter: And that's a -

Peta: So you actually think it over and all. And like in my poem up the - I guess the rage from deep inside. when it says with pouring and heating drops of my mind raise

of his experiences and emotional makeup to people who viewed it; he provide him with emotional mediation that served to cool down the rage. viewers such as feelings of rage. He also achieved an expression of directly attributed particular meanings that he hoped to convey to his Peta hoped that through his mask design he could communicate aspects these feelings through the mask that, as we will illustrate next, helped to

my aspirations for what I want that character to be and become' (p. 55). character is 'imbueld' with a certain trajectory through time defined by virtual character as one's own project in the making.' This virtual and desires onto the virtual character' [in a video game and to see] 'the which employs two senses of the work 'project: 'to project one's values projection. Gee (2003) describes what he calls a projective identity, More broadly, his comments illustrate the larger issues of identity and was part of a projection of himself onto the mask. identity as a person whose experiences had caused him to develop a From an identity standpoint, Peta's mask depicted, through symbols, his 'rage from deep inside.' His ability to represent this rage in the mask

Emotional and Spiritual Realizations

what we called an emotional mediator, that is, as a tool for exploring or As the previous section illustrates, Peta often used his mask design as describing the vine that he inscribed on the mask, for instance, he said, Spencer (2001) maintain is central to a Native American outlook. In broader connection to the earth, an orientation that Jacobs and Jacobsmask served as a spiritual mediator, that is, as a way to express his representing his emotions in relation to his identity. In addition, his

	Peta:
write and stuff. I bring it out, it's kind of entwined.	I tried to leave covering my mouth. It's just, I guess, the way I

Peter: Entwined?

Peta: And stuid and it just seems natural - the vine. And I've got the

leaf as my lips.

Peter: As I look at it, I'm wondering, it doesn't look as though the leaf is, say, covering up to keep you silent. Is that - or is it intended

Peta: as something you can open? kind of entwined through it all. it. I just made the vine red because - and it's like a life that was That's kind of bow it looks, but that's not really how I intended

connection with the earth. He said, for instance, that Peta's mask included several types of symbols representing his spiritual

Peta: [The reason] I did brown is because it's earth tones

Peter Ub bub. As a background?

Peta: As a background. And it just bappened to be the color of my

skin, but it's, it has nothing to do with my skin.

Peter: Yeah. Just kind of the earth?

Peta:

spiritual connection with the earth and the whole of life; indeed, his relationship with the earth involved few if any of the adversarial emotions manage those emotions (to cool the rage). He further represented his those whom he abandoned with his decision to leave school. that followed from his interactions with his (mostly White) schoolmates, designed both to convey emotion (e.g., rage) and simultaneously to His decisions about how to depict his life on the mask, then, were

Symbols and Images

water on the forehead of his mask, for instance, he said that elements to express his emotions. When describing the blue drops of American identity. He further incorporated his use of colors and natural interconnectedness he saw in life) to depict central aspects of his Native the earth) and nonfacial features (such as the vine to represent the himself in his mask design. He used color (such as brown to represent The previous examples illustrate how Peta used symbols to express

give it sort of a mellow because the way I think. The way I actually since I had already used blue for the rain, I wanted the purple to wouldn't want to say violent, but it's kind of that degree. think is pretty calm. The way I feel is very, I guess, sort of -I I wanted that to look like a rain image and I wanted the purple -

a lot of circular motion,' Peta replied, 'Yeah. Well, the thing is, chaos is guess nature is kind of chaotic.' very circular. And randomness is very circular. So it's just kind of - I nature. When Peter pointed out that his mask included 'a lot of swirls... mask design, again as part of his effort to symbolize his relationship with Peta also used what we termed a curvilinear element throughout his

experiences. He was asked, for example, particularly those derived from the narratives he constructed from his life In addition to using symbols on his mask, Peta included images,

> Peter: green and then a kind of a more drah green in the background What did you intend with that - this bright yellow and red,

Peta: that, you know, you get that sort of ache when you hur? And and it kind of reflects on bow I write. And I've always noticed have experienced many things to give me insight on a lot of -It's kind of the - it's like the sorrow and the envy and the pain I've always noticed that it's been stronger like on my left side. tbat - I mean we all go through certain things and I feel that I

Peter: Interesting. Is that what the sharp images are?

Peta: always strong. I guess I always go to extremes on bow I feel like emotion. It's always very - like I said, I was - the way it - is being extremely happy or extremely angry. Yep. I guess that it could be it. Yeah. It's sort of the pain and

Peter bave kind of mellow outer appearance and that's mostly what I Ub hub. Is that all on the inside, because you told me that you

Peta: Peter But inside, there's a lot more going on than you show?

Peta: Yeah. But it doesn't bother me because I can write about it.

narratives of his life story to depict emotions through symbols such as developing thoughts while composing his mask. He drew on the As we have illustrated previously, Peta engaged in a variety of identityacademic assignments that he found worthwhile in school the mask project and other activities in Cindy's class were among the few through his broader identity project. In enabling such important work, color and shape, often using writing in conjunction with his art to work

Discussion

Peter: When you write for school, is that a problem, that you don't like

for teachers to see what you've written?

Peta: ...Yeab. I mean that's just - it's kind of weird how I see school work and my work and it's - I mean everybody else sees it, you know, when you put this much effort in this, why can't you put

Peter: ... Do you feel that you need school?

Peta:

not to be that way with yourself.... It's really hard to do stuff more the people. It's like if you have - and I imagine you do, It's just like being in preschool, you know. It's the - I guess it's drawing. And I like all the little construction work and stuff ... Not this school. I enjoy being in [Cindy's] class... . I like the everybody else just doesn't care. when you're in a group and you're the only one doing it. And uncreative, unmotivated people working around you, you tend

In this study we have looked at the composing of Peta shortly before he dropped out of school. Ironically, Peta left in part because his classmates, he felt, were unmotivated to work and learn; his out-of-school opportunities afforded him a greater opportunity to grow. He was also at odds with the generally linear nature of the thinking required and the obligation to have others read his writing, something he felt very strongly against. This bright, motivated, compassionate young man was left to find his way in life outside the bounds of formal education.

Our study has revealed that in particular kinds of environments and tasks, Peta engaged with the curriculum in thoughtful, reflective, and provocative ways. We see Cindy's approach to incorporating the arts with introspective reading and composing as having great potential for involving students who share Peta's attributes but find school to be disenfranchising, shallow, and tedious. As we have shown, his thinking during his process of composition on this 'preschool' type of assignment was among those experiences that he pursued intently and intensively at home in sophisticated, highly symbolic and synthetic ways. Such experiences were virtually absent from most of Peta's coursework and - if the studies of Goodlad (1984), Sizer (1992), and others are still relevant the classes of most students in U.S. schools. Peta's plight highlights the consequences of disaffecting curriculum and instruction, and his performance on this assignment offers possibilities available through expanding the range of tools and texts accessible to students in school.

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Author note

Thanks to Andy Goodwyn for helping to develop this article for *English in Education*. Direct correspondence to the first and second authors at The University of Georgia, Department of Language and Literacy Education, 125 Aderhold Hall, Athens, GA 30602; email smago@uga.edu or zoss@uga.edu. Contact the third author at Colorado State University, Dept. of English, Fort Collins, CO 80523-1773; email cindyoa@lamar.colostate.edu.