



WORKSHOP

August 20, 2006 Santiago
de Chile

Women in the Information Society: A Global Context and Tools for Ensuring Full Participation of Women in Latin America

Las Mujeres en la Sociedad de la Información: Un contexto global y herramientas para garantizar su plena participación en América Latina

Santiago de Chile
Hotel Crowne Plaza, Salon
Patagonia

Moderator: Barbara Waugh,
Ph.D., Hewlett-Packard
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Hosts/Organizers:

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Timeline: August 20,

2:00PM – 7:00 PM

2-4: Workshop I

4-4:30 Break

4:30-6:30 – Workshop II

6:30-7:00 – Wrap-Up and
Next Steps

Summary

This workshop will address gender equity in the information society from the perspectives of global participation; Latin American women; success stories, tools and best practices. Speakers will address women's access to, benefit from and literacy and leadership in Information and Communication Technologies (ICT), and the need to educate, recruit, retain and retrain women engineering and ICT employees to maintain global and regional competitiveness. Finally, the workshop will offer participants Concrete tools and best practices that have demonstrated success for ensuring girls and women's full participation in the knowledge economy.

Purpose

Provide attendees with a global and regional context for women and ICT, success stories and tools for improving gender equity in ICT for national, regional and global capacity building and social justice.

Objectives

- Increase awareness among attendees about the critical global and regional issues that impact women's full access, vocational training, qualifications, participation and leadership in ICT.
- Hear of corporate interest in and response to the challenges
- Present success stories and tools that have demonstrated effectiveness globally and in the region
- Provide a resource fair and networking event for advocates for girls and women working in technology related areas.

Target Audience

- Educators in ICT
- Career women and men in technology
- Next generation women and men in technology
- Advocates for women exploring solutions to issues for women and ICT
- Public, government and private associations for women's development

Part I: The Context, Issues and Trends - El Contexto, Temas y Tendencias

Explores the situation for girls and women in the information society from a global and regional perspective: access to, benefits from information and communication technology (ICT); the obstacles and accelerators to professional women in the field; and implications for capacity building and social justice.

- **Woman Minister from Chile** (invited) **Welcome to Chile**
- **Marcela Perez-de-Alonso** –EVP of HR, Hewlett-Packard, **Why Do Corporations Care?**
- **Nancy Hafkin**, Ph.D., Director, Knowledge Working; Former Coordinator, African Information Society Initiative, United Nations Economic Commission for Africa – **Women in the Information Society: Rising Waters Don't Lift All Boats**

Part II: Global and Regional Success Stories & Tools/ Historias y Herramientas de Buenas

Prácticas a Nivel Global y Regional. Explores in greater depth successes in a few targeted countries, and tools for global and regional development.

- **Claudia Morrell**, Executive Director of the Center for Women and IT - **Creating Tools to Support Girls and Women's Participation in ICTs**
- **Chat Garcia Ramilo**, Director of the Women's Networking Support Programme of the Association for Progressive Communications - **The APC Global Women's Program.**
- **Rick Duque**, Chilean social scientist, Ph.D. Candidate, Louisiana State University – **The Internet Golpe in Chilean Science**
- **Marina Larios**, MSc O.D. MA Comm. BSc. Hons; Director, Inova Consultancy Ltd. UK., President of WiTEC(European Association for Women in Science, Engineering and Technology) - **European Initiatives and Tools for Empowering Girls and Women in the Information Society**

Respondents & Q&A

Wrap-Up and Next Steps