

# *Literacy, Language, and Learning*

The nature and  
consequences of  
reading and writing

Edited by David R. Olson,  
Nancy Torrance, and  
Angela Hildyard

# Contents

LC  
149  
L4995  
1985

<i>Preface</i>	page vii
<i>List of contributors</i>	ix
1 Introduction DAVID R. OLSON	1
<b>PART I LITERACY AND SOCIETY</b>	
2 On the printing press as an agent of change ELIZABETH L. EISENSTEIN	19
3 Atlantans, Centaurians, and the litron bomb: some personal and social implications of literacy IAN WINCHESTER	34
4 The concept of literacy in print and film MICHAEL COLE AND HELEN KEYSAR	50
5 Cognitive consequences of communication mode: a social psychological perspective ROCCO FONDACARO AND E. TORY HIGGINS	73
<b>PART II LITERACY AND LANGUAGE</b>	
6 Linguistic differences produced by differences between speaking and writing WALLACE L. CHAFE	105
7 Relative focus on involvement in oral and written discourse DEBORAH TANNEN	124
8 Are there really no primitive languages? IVAN KALMÁR	148
9 The story schema: universal and culture-specific properties WILLIAM F. BREWER	167

