QWERTY VOL. 8, N. 2, 2013
SPECIAL ISSUE ON

"Social Responsibility, Sustainability, Learning, and ICT:

How to foster sustainable development"

Modern societies are under increasing pressure for an ongoing economic crisis, which is reducing growth opportunities and available resources. Such a crisis simultaneously involves the educational institutions and the entrepreneurial contexts.

To challenge this crisis, there is growing interest among scholars:

- On the educational implications of social responsibility and sustainability in the schools. Thus, educational researchers, educationists, and teachers have to work assuming an "intergenerational learning as lived democracy" approach, to emphasize a joint commitment to the common good and to include opportunities for equal sharing power and responsibility for the students' future. As a result, new educational environments could be designed, where ICT may enhance a sustainable learning of students;

- On the managerial implications for corporate social responsibility and related areas such as corporate sustainability. In this case, entrepreneurs and managers started to wonder how to survive and possibly become more competitive. A renew of the social and environmental context is needed, where ICT may play an important role in enhancing sustainable development. Corporate organizations have to learn innovative strategies integrating ICT and collaborative approaches. In so doing, they may create new attractive markets and mark a turning point for the ongoing crisis.

Despite the increasing attention to these themes, researches on social responsibility, sustainability, ICT, and learning either in school or in entrepreneurial organizations are still at an embryonic stage, with critical issues regarding the theoretical framework and empirical method yet unclear.

The primary goal of this special issue is to serve as a catalyst for scholarly work related to these concepts. The intention is to expand the domain from an exclusive focus on the macro level of analysis to an inclusive focus incorporating issues more directly related to social responsibility, sustainability, learning and ICT in the educational and corporate organizations.

The research questions that might be addressed in this special issue may include (but are not limited to):

- What is the relationship among social responsibility, sustainability, and learning in the educational as well as corporate organizations?

- What does sustainable learning mean for the social actors, such as educationists and managers?

- How is sustainable learning process related to socially responsible and sustainable activities in the educational contexts rather than the corporate organizations?

- What is the relationship between ICT and ethical decision-making processes related to socially responsible and sustainable endeavors in the two different contexts?

- What implications do ICT tools have for effective adoption or implementation of social responsibility as well as sustainability in the educational and corporate contexts?
- Are social responsibility and sustainability the strategic levers to innovate and to foster sustainable development? And if so, how might such innovation be designed in the educational as well as corporate organizations?

We invite submissions of original research papers as well as theoretical and application papers on the above themes. All the articles will receive a blind peer review. Accepted languages are Italian, English and French.

Authors are invited to submit their proposals sending first an abstract (maximum of 500 words and 5 keywords) to the following address: qwerty.ckbg@gmail.com - by January 10th 2013.

By February 10st authors will receive a feedback about their abstract.

The full manuscript should be sent by March 20th 2013. Reviews or notifications of acceptance will be communicated to the authors by May 15th, 2013

The final version of the contributions must be submitted by August 30th, 2013.

Accepted manuscripts will be published within November 2013.

APA norms should be followed. For further details, please consult our submission guidelines (http://www.ckbg.org/qwerty/index.php/qwerty/about/submissions#authorGuidelines).

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Important deadlines
• January 10th 2013: Submission of a 500 words abstract
• February 10st 2013: abstract evaluations
• March 20th 2013: full manuscript
• May 15th 2013: reviews of the manuscript
• August 30th 2013: final versions
• November 2013: papers published

About *Qwerty*

Qwerty is a peer reviewed journal published bi-annually online. The general aim of the journal is to provide a forum for discussion on the use of new technologies in the fields of education, training, entrepreneurs, social and university research, including the cultural, social, pedagogical, psychological, economic, professional, ethical and aesthetical aspects of using technology.

The journal is a publication of the Collaborative Knowledge Building Group (CKBG) (www.ckbg.org), an organization that boasts of a wide international reputation.
When submitting proposals (.doc format) must be submitted to qwerty.ckbg@gmail.com

Name: _____

Affiliation:_____

Title: _____

Keywords: _____

Abstract (max 500 words)